

THEODORE PAYNE FOUNDATION 19TH ANNUAL NATIVE PLANT GARDEN TOUR SPONSOR AD SPECS



DEADLINE DEC 15, 2021

Send to Marie Astrid Gonzalez

marie@theodorepayne.org

818-768-1802 x17

DIMENSIONS: Publication size: 6x9 in

Full Page Ad: 5.75 x 8.75 in

1/2 Page Ad: 5.75 x 4.35 in

1/4 Page Ad: 2.815 x 4.275 in

1/8 Page Ad: 2.815 x 2.075 in

All advertisements must be submitted in high-resolution print-ready PDF which will include:

- High-resolution image of 300 DPI
- All fonts embedded into the file
- Colors model CMYK (No RGB, LAB, or embedded color profiles); and all spot colors converted to CMYK

If plant images are included, please keep them predominately California native plants.

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